

First experience with a Drawdown Scaling Challenge in the Netherlands

Inspired by

The Delta Plan: innovative protection for a vulnerable country. The Delta Works still appeal to the imagination nationally and internationally. The measures proposed by the Delta Commission - and even partially implemented at the time - were drastic and radical. A strong improvement in safety was considered a “necessity”. Old habits, customs, techniques, organizational forms, regulations and laws had to be broken.

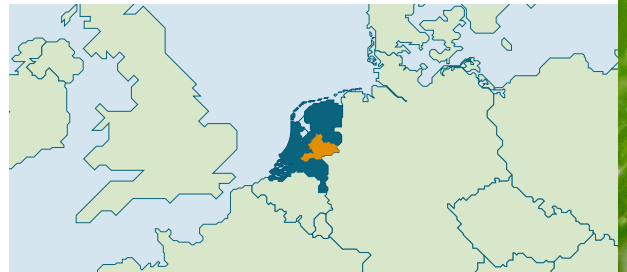


7-day challenge for Cycling and Carsharing

10 Young professionals have drawn up a feasible plan for how the province of Gelderland can scale up proven innovations for mobility in order to reduce as much CO2 as possible in the next 5 years.

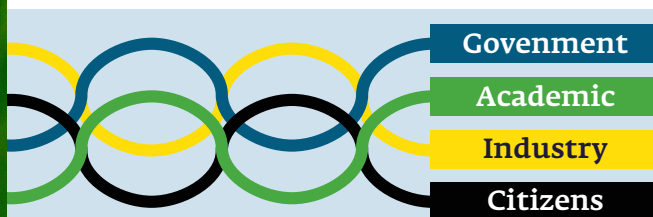


Different disciplines for innovative and entrepreneurial ideas. Supported by top coaches, politicians, scientists, entrepreneurs and people who have contributed to climate agreements.



Happy people - Healthy economy - Human based cities

Quadruple Helix Innovation: Government, Academic, Industry en Citizens.



Cooperation between national politics, provinces, municipalities, NGO's, education, companies and citizens is essential for changing public spaces.

The follow-up

The results of the Dutch Drawdown Scaling Challenge are included in the provincial Climate and Environment agenda and the Sustainable Mobility Cours Document.