

Producing Pennsylvania-Themed Podcasts for Project Drawdown



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Overarching Goal

- Informing citizens of Pennsylvania about the efforts to reverse global warming within the state through audio

Why Podcasts? Why Pennsylvania?

- Popular
- Educational tool
- Easily accessible
- Lack of climate-themed podcasts exist
- No climate podcasts focused on Pennsylvania

Methods

- Identified who to interview
 - Academic researchers
 - Businesses
 - Non-profit organizations
- Interviewed and recorded through Zoom
- Edited using Adobe Premier Rush
- Uploaded to SoundCloud
- Generated transcripts for each podcast using Rev

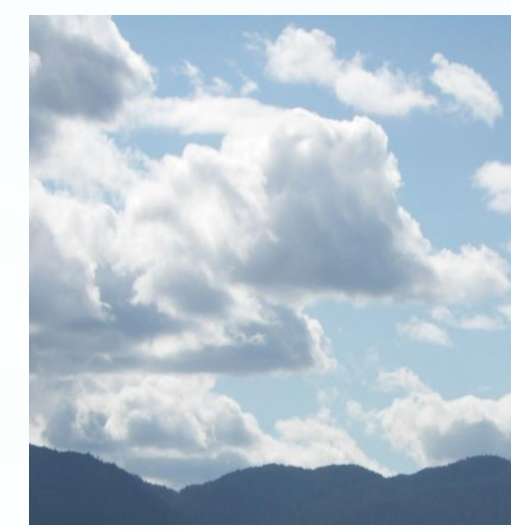
Outcomes

- Ten podcasts and one bonus episode about Penn State
- One for each Drawdown sector, plus an Introduction and summary of Hope
- A website with supporting links and videos

Acknowledgments

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Playlist



Introduction to Project Drawdown and Drawing Down in Pennsylvania

Interviewees: Project Drawdown (Vice President), Penn State faculty



Buildings and Cities

Interviewees: High Performance Homes (Founder and Head of Construction), Philadelphia Green Roofs (Founder, Owner, Principal)



Electricity Generation

Interviewees: Land Air Water Legal Solutions LLC (Environmental attorney), StateImpact Pennsylvania (Reporter), Penn State faculty



Food

Interviewees: Rodale Institute (Research intern), Feeding Pennsylvania (Executive Director)



Land Use

Interviewees: two Penn State faculty



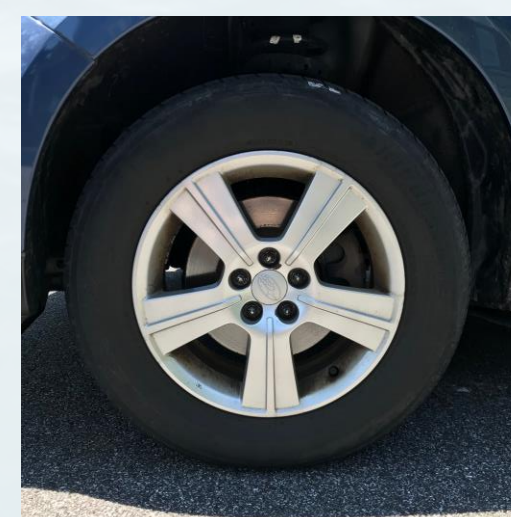
Materials and Waste

Interviewee: Land Air Water Legal Solutions LLC (Environmental attorney)



Ocean

Interviewees: Kutztown University faculty, University of Massachusetts Amherst (MS graduate)



Transportation

Interviewees: SEPTA (Corporate Initiative Manager for Sustainability), StateImpact Pennsylvania (Reporter)



Women and Girls

Interviewees: Project Drawdown (Vice President), Penn State faculty



Hope

Multiple interviewees



Drawing Down at Penn State Univ.

Interviewee: Penn State faculty